



Dear Supporter,

The Pet Hero Awards 5th Anniversary Ceremony is destined to be the finest yet, even larger than last year's sold out event. It will be chaired by Georgina Bloomberg and Prince Lorenzo Borghese joined by my Co-Host, David Frei Commentator of NBC and formerly Westminster Host. Sponsorship opportunities are offered on several levels that can be designed to meet your specific needs and preferences. Sponsors that take advantage of the branding opportunities offered will be associated with many of the country's most notable animal welfare advocates and organizations. Major media coverage will reach millions of viewers locally and nationally.

We invite you to join our past and current Pet Hero Award winners at one of New York City's most prestigious event venues, Gotham Hall. On Friday, October 7, 2016, from 6 to 10 PM. The Pet Philanthropy Circle will commemorate this special anniversary with a VIP Cocktail Reception, the Awards Program, and dancing with the Alex Donner Orchestra.

We're currently inviting sponsorship participation and request your support. By sponsoring the Pet Hero Awards, you'll gain valuable exposure for your brand and meet many of the nation's most active animal advocates including our Humanitarian of the Year, Naomi Judd, the CEO of the American Humane Association, Robin Ganzert, and numerous others. Attached is a description of the Pet Hero Award sponsorship opportunities. Please feel free to contact me directly to discuss how you can take advantage of utilizing our valuable network.

Thank you for your consideration and we look forward to working with you and your brand!

Sincerely,

Jewel Morris,

Founder, Pet Philanthropy Circle



Tel (631) 377-6590
Jewel@PetCircle.org

PetCircle.org





PET HERO AWARDS 5TH ANNIVERSARY CEREMONY

Sponsorship Opportunities

All sponsorships will be featured in the Sponsor Section of the PetPhilanthropyCircle.org website.
All of these Sponsorships include an invitation for two to the private Afternoon Tea Party at Hobby Hill in the Hamptons on July 31

PATRON SPONSOR (\$1,500)

- 2 Reserved Seating Event Tickets
- Recognition on Pet Philanthropy Circle Facebook & Twitter page
- Online presence at www.PetPhilanthropyCircle.com
- Networking Opportunities with Animal Welfare Organizations & Advocates

BRONZE SPONSOR (\$2,500)

- 2 VIP Reserved Seating Event Tickets
- Corporate Name and Logo on all Printed Promotional Literature
- Recognition on Pet Philanthropy Circle Facebook & Twitter page
- Online presence at www.PetPhilanthropyCircle.com
- Networking Opportunities with Animal Welfare Organizations & Advocates
- Corporate literature or branded item included in the Gift Bags

SILVER SPONSOR (\$5,000)

- 2 VIP Reserved Seating Event Tickets
- Corporate Name and Logo on all Printed Promotional Literature
- Recognition on Pet Philanthropy Circle Facebook & Twitter page
- Online presence at www.PetPhilanthropyCircle.com
- Networking Opportunities with Animal Welfare Organizations & Advocates
- Corporate literature or branded item included in the Gift Bags
- Logo Included on the Step and Repeat Banner at the Event
- Vendor Table

GOLD SPONSOR (\$10,000)

- 4 VIP Reserved Seating Event Tickets
- Corporate Name and Logo on all Printed Promotional Literature
- Recognition on Pet Philanthropy Circle Facebook & Twitter page
- Online presence at www.PetPhilanthropyCircle.com
- Networking Opportunities with Animal Welfare Organizations & Advocates
- Your corporate literature or branded item included in the Gift Bags
- Special acknowledgement announcement at the event
- Logo Included on the Step and Repeat Banner at the Event
- Vendor Table

PLATINUM SPONSOR (\$25,000)

- 8 VIP Reserved Seating Event Tickets
- Table at the Cocktail Party on the Mezzanine Level
- Corporate Name and Logo on all Printed Promotional Literature
- Recognition on Pet Philanthropy Circle Facebook & Twitter page
- Online presence at www.PetPhilanthropyCircle.com
- Corporate Name Featured in all Press Releases of the event
- Exclusive sponsorship for your competitive category
- Networking Opportunities with Animal Welfare Organizations & Advocates
- Your corporate literature or branded item included in the Gift Bags
- Special introduction and acknowledgement announcement at the event
- Logo Included on the Step and Repeat Banner at the Event
- Vendor Table



PET HERO AWARDS 5TH ANNIVERSARY CEREMONY
Sponsorship Registration

CHECK YOUR PREFERRED SPONSORSHIP PARTICIPATION LEVEL

- | | |
|---|---|
| <input type="checkbox"/> PATRON (\$1,500) | <input type="checkbox"/> GOLD SPONSOR (\$10,000) |
| <input type="checkbox"/> BRONZE SPONSOR (\$2,500) | <input type="checkbox"/> PLATINUM SPONSOR (\$25,000) |
| <input type="checkbox"/> SILVER SPONSOR (\$5,000) | <input type="checkbox"/> GRAND PRESENING SPONSOR (\$100,000)* |

*Please contact us for details

SERVICES AND MERCHANDISE FOR THE EVENT SILENT AUCTION

- GIFT CERTIFICATE SERVICE PRODUCT/MERCHANDISE OTHER

Description: _____ Value \$ _____

Gift Bag \$250 (Literature or Branded Item Included In the Gift Bags)

Vendor Table \$750

TICKET RESERVATIONS PER PERSON:

- \$150 Pet Hero Awards Ceremony & Cocktail Reception (Mezzanine view)
 \$250 Pet Hero Awards Ceremony, Dinner Dance & Cocktail Reception (Reserved seating)
 \$750 VIP Pet Hero Awards Ceremony, Dinner Dance & Cocktail Reception (Reserved seating)

Contact Name(s): _____

Sponsor Name: _____

Company Address: _____

Company Phone: _____ **Fax** _____

Company Email: _____

PLEASE CHOOSE THE FORM OF PAYMENT:

Check Credit Card Amount Total \$ _____

Card number: _____ - _____ - _____ Expiration date: _____ CVVS _____

Card Holder's Name: _____

Card Holder's Signature: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip _____

Thank you for your support!

Mail Checks to: Pet Philanthropy Circle, 44 Little Noyac Path, Water Mill, NY 11976

info@PetCircle.Org